Urban League of
Metropolitan Seattle
ANNUAL
REPORT
2023 - 2024

ABOUT THE
URBAN LEAGUE

The **Urban League of Metropolitan Seattle** (ULMS) **serves as an architect of change** with a mission of empowering those we serve by providing programming and essential services designed to support and encourage self-sufficiency in all aspects of life.

With a vision of equity for all, the ULMS six areas of focus include **advocacy & community engagement, education, housing & financi empowerment, public health, entrepreneurship support**, and **workforce development.**

LEARN MORE HERE

ADVOCACY & COMMUNITY ENGAGEMENT *EDUCATION* *PUBLIC HEALTH*

WORKFORCE DEVELOPMENT *HOUSING & FINANCIAL EMPOWERMENT* *ENTREPRENEURSHIP*

Agency Yearly Average

5,982

FAMILIES SERVED

The Urban League of Metropolitan Seattle team works relentlessly alongside our local partners and community supporters to ensure the needs of the families we serve are being met and the economic challenges they face overcome.

Over the last five years, team ULMS has expanded its reach, now serving over 5,928 families annually through our essential programming and services.

882
Advocacy & Community Engagement

428
Education

2,688
Housing & Financial Empowerment

516
Workforce Development

1,152
Public Health

316
Entrpreneurship

ADVOCACY & COMMUNITY ENGAGEMENT *EDUCATION* *PUBLIC HEALTH*

WORKFORCE DEVELOPMENT *HOUSING & FINANCIAL EMPOWERMENT* *ENTREPRENEURSHIP*

EVENT GUESTS & ATTENDEES

4,161

OUR EVENTS IN NUMBERS

The Urban League of Metropolitan Seattle had the opportunity to host and collaborate on essential events, activities, and special occasions throughout the year.

The interactions we have with our community are vital, as it not only brings people together but also strengthens our ongoing commitment to our mission.

312
Resource Fair

212
2nd Annual Entrepreneurship Summit

700
EcoDistrict REVIVAL Events

400
Black Earth Day

100
ULMS Block Party

120
Friends of the League Friendraiser

100
Guild Health & Wellness Fair

1,896
23rd Annual Breakfast

181
Presidential Debate Watch Party

140
Youth Empowerment Summit

ADVOCACY & COMMUNITY ENGAGEMENT *EDUCATION* *PUBLIC HEALTH*

WORKFORCE DEVELOPMENT *HOUSING & FINANCIAL EMPOWERMENT* *ENTREPRENEURSHIP*

OUR IMPACT ONLINE

The Urban League of Metropolitan Seattle plays a crucial role in mobilizing support and resources vital for the communities we serve.

Whether through social media or email, our digital presence serve to amplify messages, spread awareness, and encourage community involvement.

WEBSITE

104,208

yearly average website views

53,851

yearly average sessions

SOCIAL MEDIA

13,275

total followers (Facebook, Instagram & LinkedIn)

539

yearly average follower growth (FB & IG)

73,630

yearly average reach (number of unique individuals who have seen our content online)

LISTSERV

5,989

total email subscribers

46.8%

yearly average open rate
(vs. 28.6% average for nonprofit)

40,898

yearly total email sends

4.2%

yearly average click rate
(vs. 3.3% average for nonprofit)

2024 EVENT RECAP

Era of ESSENTIAL SERVICE

23rd Annual Breakfast

WITH SPECIAL GUEST

TARAJI P. HENSON

Dollars Raised

$1,300,000

100% of funds raised directly supports ULMS programs, services, and other needs of our growing community.

LEADING EVENT PARTNERS *(alpha order)*

Alaska Airlines
Amazon
BECU
Bank of America
Ben Bridge Jewelers
Costco Wholesale
Microsoft
Schultz Family Foundation

HONOREES

Community Coalition Award: Charles Davis
President's Award: Ingrid Russell-Narcisse
Legacy Award: Nathaniel 'Nate' Miles & Jon Bridge
Edwin T. Pratt Award: Joanne Harrell

2023 - 2024

STATEMENT OF FINANCIAL POSITION

A comprehensive snapshot of the agency's financial condition with an emphasis of 2023- 2024.

	ASSET	2023	2022	2021
CURRENT ASSETS	Cash & Equivalents	7,123,189	3,318,025	2,254,857
	Investments	1,501,582	1,410,819	1,014,506
	Accounts & Grants Receivable	2,828,447	1,360,591	1,762,015
	Contribution Receivable for Rent	37,493	41,385	40,376
	Prepaid Expenses and other assets	317,922	129,949	50,464
	Total Current Assets	**$ 11,808,633**	**$ 6,260,769**	**$ 5,122,218**
LONG TERM ASSETS	Restricted Cash	247,419	246,128	244,305
	Notes Receivable	331,619	193,735	261,952
	Deferred Loan Costs	300,000	-	103,408
	Contributions Receivable for Rent	249,159	286,148	327,041
	Property & Equipment	8,902,120	9,269,184	9,837,108
	Total Current & Long Term Assets	**$ 22,478,813**	**$ 16,255,964**	**$ 15,896,032**
CURRENT LIABILITIES	Accounts Payable	1,407,947	727,179	379,969
	Accrued Salaries Taxes, & Benefits	704,499	472,272	326,292
	Refundable Advances	5,391	672,247	-
	Line of Credit	185,625	-	70,000
	Deferred Revenue *(current portion)*	9,730	67,604	75,837
	Notes Payable *(current portion)*	1,195,132	46,334	43,764
	Total Current Liabilities	**$ 3,509,132**	**$ 1,985,636**	**$ 895,862**
LONG TERM LIABILITIES	Accounts Payable	46,633	55,952	60,239
	Security Deposits	15,075	13,495	11,995
	Deferred Revenue	37,837	37,837	634,017
	Due to the City of Seattle	76,634	76,624	-
	Accrued Interest	625,895	594,202	547,677
	Notes Payable	4,986,903	6,181,146	6,221,232
	Donated Use of Facility	1,977,956	2,344,320	-
	Total Current & Long Term Liabilites	**$ 11,755,157**	**$ 11,289,212**	**$ 8,464,256**
NET ASSETS	Unrestricted	9,322,312	4,394,916	5,446,764
	Noncontrolling Interest in Consolidated		(759,202)	(9,068,219)
	Total Unrestricted	**$ 9,322,312**	**$ 3,635,714**	**$ (3,621,455)**
	With donor restriction	1,401,344	1,331,038	1,964,896
	Total Net Asset	**$ 10,723,656**	**$ 4,966,752**	**$ (1,656,559)**
	Total Liabilities & Assets	**$ 22,478,813**	**$ 16,255,964**	**$ 15,896,032**

STATEMENT OF ACTIVITY

	ASSET	2023	2022
Unrestricted Public Support	Government Grants	8,723,744	14,373,498
	Contributions	8,237,829	1,960,494
	Special Events	10,000	122,500
	In-kind Contributions & Income	366,364	570,208
	Total Unrestricted Public Support	**$ 17,337,937**	**$ 17,026,700**
Revenue	Rental Income, net	489,101	460,044
	Investment Income, net	228,189	(101,592)
	Forgiveness of debt	316,209	267,739
	Tenant Services & Other Income	262,019	35,690
	Total Revenue	**$ 1,295,518**	**$ 661,881**
Net Assets Released from Restrictions	Satisfaction of Purpose Restrictions	1,536,425	2,614,049
	Total Unrestricted Public Support Revenue, & Other Support	**$ 20,169,880**	**$ 20,302,630**
Expenses	Program	10,654,974	16,886,172
	Management & General	3,133,796	2,162,309
	Fundraising	703,512	286,296
	Total Expenses	**$ 14,483,282**	**$ 19,334,777**
	Operating Revenue in Exces of Operating Expenses	5,686,598	967,853
	Increase (decrease) in Assets w/o Donor Restrictions	5,686,598	9,967,853
	Change in Net Assets w/o Donor Restrictions Attributable to Noncontrolling Interest	280,738	(8,309,017)
	Change in Consolidated Net Assets w/o Donor Restrictions Attributable to the Urban League and Affiliates	**$ 5,967,336**	$ 1,658,836

JOIN THE
MOVEMENT
Because of you, those most vulnerable among us are
provided with opportunities to feel seen, heard, protected,
and valued.

GET INVOLVED

ARE YOU READY TO EMPOWER YOUR COMMUNITY?

There are several ways in which individuals & organizations can share in our mission to empower the those we serve.

Whether you become a volunteer, official ULMS member, or one of our important community partners, we are always in need of the incredible support from people like you helping to create a stronger, more equitable community!

LEARN MORE HERE

GIVE TODAY

VOLUNTEER IMPACT

AUXILIARY & VOLUNTEERS

Our mission is supported by the efforts of our volunteers. Through their committment, we are able to expand our programs, reach more individuals, and ehance our services.

Together, they've donated their time and skills, demonstrating the power of community service and the significant difference collective action can make.

120

OFFICIAL ULMS YOUNG PROFESSIONAL MEMBERS

115

REGISTERED VOLUNTEERS

42

OFFICIAL ULMS GUILD MEMBERS

2023-2024
BOARD OF DIRECTORS

LEADERSHIP

Blair Taylor
Board Chair
Retired

Paul Butler
Vice Chair
Vice President of Community & Business Development, JPMorgan Chase

Karinda Harris
Secretary
Community Engagement and Government Relations, Consultant

George Stewart
Treasurer
Retired, George Stewart, CPA

Jon Bridge
Board Chair Emeritus
Co-CEO & General Counsel, Retired, Ben Bridge Jewelers

Nate Miles
Board Chair Emeritus
Vice President for Strategic Initiatives, Retired, Eli Lilly and Company

Gina Hall
Immediate Past Board Chair
Executive Director, Uplift Northwest

BOARD MEMBERS

George Allen
Director of Public Affairs and Communication, Coca Cola North America

Nicole Bascomb-Green
SVP-Head of Community Lending, Umpqua Bank

Juan Cotto
Director of Social Impact, Bloodworks

Alison Francis
Chief Diversity Officer, Costco Wholesale

Kia C. Franklin
Community Engagement and Education Expert

Dr. Rachel Issaka
Gastroenterologist and Assistant Professor, Fred Hutch / UW

Shomari Jones
Education and Equity Consultant

Latrice Lee,
Senior Corporate Counsel, Alaska Airlines

Nicole L. Mazwi
Associate Professor & Director of Neurologic Rehabilitation, UW

Dr. Sasha Rabkin
Chief of Program Strategy and Innovation, Advanced Education Research and Development Fund

Rashelle Tanner
Director of Compliance and Ethics Learning Programs, Meta

Ian Warner
Public Policy Director, Vulcan Real Estate

James F. Williams
Seattle Office Managing Partner, Perkins Coie Firm

TEAM ULMS

PARTNERS & FUNDERS

Thank you to our 2023-2024 fiscal year sponsors! Your shared commitment to build a more equitable community has empowered this important work to reach unimaginable heights. Special thanks to our leading partners listed below *(in alpha order)*!

Alaska Airlines

amazon

BECU

Bank of America Neighborhood Builders® 15 YEARS AND COUNTING

Ben Bridge YOUR PERSONAL JEWELER SINCE 1912

COSTCO WHOLESALE

Microsoft

schultz family foundation

CONTACT US

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Entrepreneurship Community & Cultural Office
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