Urban League of
Metropolitan Seattle

ANNUAL REPORT

2021-2022

105 14th Ave, Suite 200, Seattle, WA 98122
(206) 461-3792
www.UrbanLeague.org

ABOUT US

Our Mission

The Urban League of Metropolitan Seattle (ULMS) empowers African Americans, as well as other diverse underserved communities, to thrive by securing educational and economic opportunities.

Our Vision

Equity for all.

The Urban league of Metropolitan Seattle (ULMS) was established in 1930 to become one of approximately 90 affiliates of the National Urban League (NUL). As the second-oldest civil rights organization in the state of Washington, ULMS is one of the region's essential economic first responders, helping families cope with challenges through a variety of programs designed to support and encourage self-sufficiency in all aspects of life.

ULMS also serves as a liaison between community members, local businesses, city and county government, and other service based organizations that share our concern for the welfare of the Black community and other disadvantaged residents in the Greater Puget Sound area. The Urban League of Metropolitan Seattle is a 501(c)(3) not-for-profit organization in the heart of Seattle's most diverse neighborhood, the Central District.

6 MAJOR PILLARS OF FOCUS

HOUSING

Housing is a basic and essential need. Whether you are rentong or buying, a home should not be and insurmountable obstacle. ULMS is a HUD certified housing agency that offers numerous related services, workshops, and programs.

EDUCATION

We are committed to providing both youthand adult education training, group mentorship, social engagement, academic assistance and certification opportunities on a year-round basis

WORKFORCE DEVELOPMENT

ULMS prepares individuals with the skills, tools and opportunities to overcome employment barriers and become successful contributors in the workplace and society.

PUBLIC HEALTH

We aim to provide replicable, sustainable health care resources and related information to underserved communities while advocating for the elimination of health disparities.

ADVOCACY & CIVIC ENGAGEMENT

Our team works diligently to protect the civil liberties and rights of the black community, advocate for policy reform, serve as a voice for those we serve and educate the public on civil issues affecting our region of service.

ENTREPRENUERSHIP SUPPORT

Our programming and services are designed to connect with small business owners, provide ongoing culturally relevant assistance to meet their operational needs, maintain a trusted community presence, and consistently provide opportunities for business growth & development.

OUR PROGRAMS & SERVICES

Contributions from partners, funders, and community members to the Urban League of Metropolitan Seattle are the lifeblood of our work. Support for ULMS – at any level – assists in improving the quality of life for those we serve. With the continued help of our generous network, ULMS continues to reach more African Americans and members of other diverse, disenfranchised communities of color than ever before!

EDUCATION

The Urban League of Metropolitan Seattle's Education programming and services are designed to ensure our youth (and their families) are empowered with opportunities to thrive, excel and facilitate a culture of self-sufficiency, breaking the cycle of poverty and building wealth for generations.

Summer University

A free six-week program for rising 9th – 12th graders in the Seattle area. The program is designed to keep high school students engaged and learning during the summer months to prevent summer learning loss. Programming is led by ULMS Education Department staff, certificated teachers, and University of Washington volunteers.

Youth at Work Summer Enrichment Program

ULMS, City of Seattle Parks and Rec, and the Seattle King County NAACP are partnering give students the opportunity to land a ten-week paid internship (June – August) that matches their skills, career interests, and availability; receive pre-employment training and work experience to aid in professional growth and career exploration; and more

Youth Maritime Career Launch Program

Through hands-on experiential learning and 1:1 networking opportunities, participants in the program gain industry-level training and employment via a 3-month paid internship.

Youth Web Design Program

Teaching high school students web development skills by creating websites for local businesses impacted by COVID-19.

World of Web

Life in the 21st century has introduced the need for technical and digital skills to make the ways in which we work and engage with one another easier and more efficient. To address this need, the Urban League's World of Web program offers both digital media skills and computer literacy training – at no cost!

HOUSING

The Urban League of Metropolitan Seattle's Housing & Financial Empowerment department offers a wide range of programs and services designed to address housing needs, financial literacy barriers, and access to basic economic resources in low-income and otherwise vulnerable communities.

Young Adult Shelter & Youth Drop-in Center

Services young adults (ages 18-24) who are battling chronic homelessness, mental health challenges, substance abuse and employment barriers. Our goal is to provide those in need with economic security and support in whatever aspect of life they consider to be a challenge. During the day the space is open to up to 15 participants at a time in addition to access to drop-in services. At night, the space is available to up to 24 young adults in need of a warm place to sleep.

Eviction Prevention & Rental Assistance

ULMS serves as a liaison between United Way King County and the community to prevent eviction and homelessness by providing emergency rental assistance for families that meet UWKC eligibility requirements.

Homeless Outreach

Safe, habitable and affordable housing is a basic need. Whether you are renting or buying, a home should not be an insurmountable obstacle. The Urban League of Metropolitan Seattle is currently a HUD certified housing program that offers numerous related workshops and courses.
Services and Programs include: Streets to Home, Harder House, Road 2 Housing, and Home Base

Homebuyer Education Workshops

Our team provides programs and resources for individuals and families seeking knowledge, understanding and access to pertinent homeownership education. Our goal – is to ensure that each and every community member has safe, sanitary, and permanent housing, no matter their economic standing.

Affordable Housing Projects

We have connected with various local community partners like Health Through Housing and SRM Development to ensure safe, habitable, and affordable housing are accessible to those we serve

Black Home Initiative

Black Home Initiative (BHI) is a new regional effort, powered by Civic Commons that seeks to target the racial inequities at the core of the housing ecosystem in an effort to increase homeownership among Black households.

For more information on our Housing and Financial Empowerment services and programs visit www.UrbanLeague.org/housing

WORKFORCE

The Urban League of Metropolitan Seattle is dedicated to helping our clients find gainful employment opportunities, get access to quality professional training, and re-enter the workforce more empowered than ever before.

Construction Trades Program

The Urban League of Metropolitan Seattle is dedicated to helping our clients find gainful employment opportunities, get access to quality professional training, and re-enter the workforce more empowered than ever before.
Our programmatic structure creates pathways and removes barriers for participants that may be related to work, economic status, finances or personal concerns.
This includes barriers range from soft skills training, to drivers re-licensing, housing and even certification training. Removing such barriers allows clients to be work ready and gives them access to new beginnings and a second chance in life.
Participants generally include those who live in economically distressed parts of the city, as these areas have a high rate of community members who are living at or below the 20% federal poverty guidelines, are unemployed, or do not have a college degree.

Career Bridge

The Career Bridge program is designed to help individuals with multiple barriers access education, employment, and economic career pathway opportunities in order to improve their quality of life.

The goals of the Career Bridge program are to:

- Create an integrated system that prepares individuals to enter the workforce
- Increase access to jobs and training needed to attain good-paying jobs that provide a pathway to longer-term careers and economic opportunities
- Educate individuals about opportunities in the local labor market and how they fit in today and in the future
- Assist individuals to take actionable positive steps forward in their lives and at the same time give back to their community

Info Tech

The InfoTech program at ULMS is designed to create a more digitally engaged community for a better life quality

The goals of the Info Tech program are to:

- Eliminate digital literacy throughout the community.
- Shorten the gap caused by the digital divide.
- Ease digital access (internet and/or digital devices).
- Create a more digitally independent community .
- Help community members develop digital skills for better job opportunities.

AUXILIARY & VOLUNTEERS

While our staff is doing extraordinary work each and every day, we recognize that empowering communities and changing lives is a TEAM effort. Together we can be better, bigger, stronger, and more empowered than ever before!

ULMS **VOLUNTEERS**

Volunteering with us takes 'joining the movement' to a whole new level! Together we can be bigger, better, and stronger than ever.

Volunteers at the Urban League of Metropolitan Seattle can earn access to exclusive ULMS events, engage with our network of community members, clients and sponsors, and complete mandated community service hours (if needed) as a part of our team.

Due to the impacts of COVID-19. our volunteer efforts have taken a pivot over the last several months. For the safety of our volunteers and staff, and to abide by public health mandates, we will no longer allow daily volunteer opportunities until further notice.

Instead, volunteers can expect to engage with us for one-time, special events and opportunities related to combating the effects of COVID-19 still plaguing our community (ex: PPE equipment packaging and disbursement, emergency food deliveries to families in need, census outreach activities, etc.)

JOIN US
& **APPLY:**

ULMS **GUILD**

GUILD

Urban League of **Metropolitan Seattle**

The Urban League of Metropolitan Seattle Guild is a volunteer auxiliary group that targets adults ages 41+ and up to empower their communities and change lives through the Urban League Movement.

Guild volunteers – aka "Guilders" – are the heart and soul of the Urban League movement, contributing thousands of volunteer hours each year and fulfilling a pivotal role in connecting the Urban League's mission to the communities we serve. Guild members act as tutors and mentors, helping community members develop leadership skills and engage them in the issues that shape their lives. Also, Guilders raise funds for Urban League affiliates, and act as goodwill community ambassadors for the Urban League affiliate movement.

JOIN US
& **APPLY:**

YOUNG PROFESSIONALS

URBAN LEAGUE OF METROPOLITAN SEATTLE

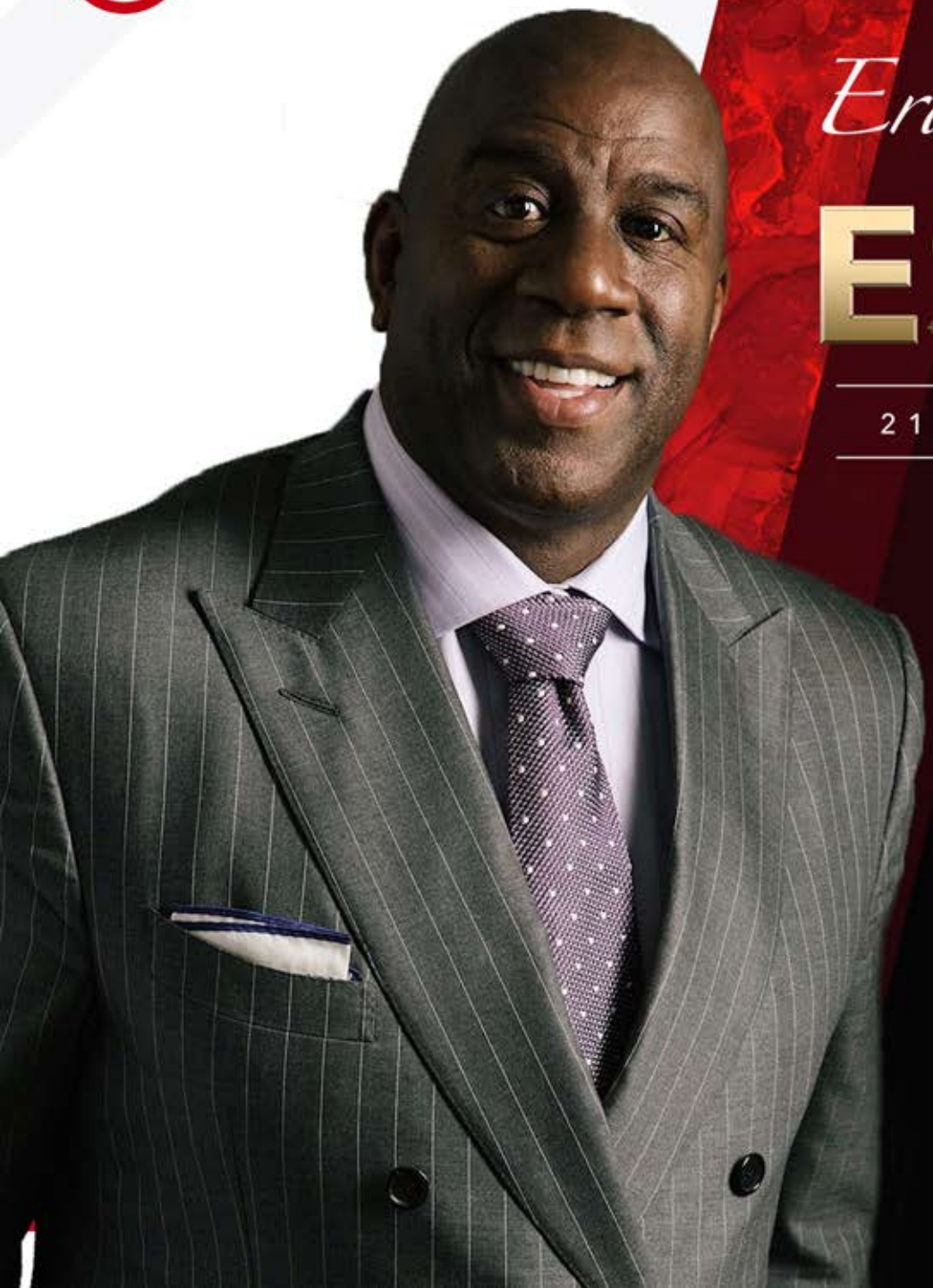
The Urban League of Metropolitan Seattle Young Professionals (ULMS-YPs) is a volunteer auxiliary group that targets young adults ages 21-40 to empower their communities and change lives through the Urban League Movement. As one component of the National Urban League, Young Professional chapters across the country support their local affiliates by focusing on uplifting five key areas of empowerment: education and youth; workforce development; public health; civic engagement and advocacy; and housing.

Nationally, YPs are linked to over 60 chapters of the National Urban League Young Professional movement that supports the National Urban League's agenda of:

+ Education and Youth Development
+ Economic Empowerment
+ Health and Quality of Life Empowerment
+ Civic Engagement
+ Leadership Training

For more information please contact **President@ulmsyps.org** or visit **www.urbanleague.org/young-professionals.**

Urban League of
Metropolitan Seattle



Era of

ESSENTIAL

Service

21ST ANNUAL BREAKFAST

DEC
02
2022

Event Details

Join Us & Special Guest

EARVIN 'MAGIC' JOHNSON

Era of ESSENTIAL *Service*

21ST ANNUAL BREAKFAST

Whether you donated during the event or committed to empowering us in the near future, we appreciate the commitment of your time and dedicated support for our work! We cannot thank our partners, sponsors and community members enough for believing in our work!

$603,900

in critical funding raised
to aid in continuing our work

LEADING EVENT PARTNERS & SPONSORS

(alpha order)

Alaska Airlines
Amazon
Arcora Foundation
Ben Bridge Jewelers
JP Morgan Chase & Co
Microsoft
Nestle Coffee Partners
Schultz Family Foundation
SRM Development
Tacoma Urban League

2022 HONOREES

Edwin T. Pratt Award: Dr. Benjamin Danielson
Community Coalition Award: Efrem Fesaha
President's Award: Lenny Wilkens

STATEMENT OF FINANCIAL POSITION

2021-2022

	ASSET	2021	2020	2019
CURRENT ASSETS	Cash & Equivalents	2,254,857	1,953,023	353,337
	Investments	1,014,506	-	-
	Accounts & Grants Receivable	1,762,015	1,330,963	688,213
	Contribution Receivable for Rent	40,376	37,493	37,493
	Prepaid Expenses and other assets	50,464	50,282	48,715
	Total Current Assets	**$ 5,122,218**	**$ 3,371,761**	$ 1,127,758
LONG TERM ASSETS	Restricted Cash	244,305	226,316	201,051
	Accounts & Grants Receivable, net	261,952	111,762	117,305
	Notes Receivable	103,408	-	-
	Contributions Receivable for Rent	327,041	368,834	406,912
	Property & Equipment	9,837,108	11,401,901	11,020,215
	Total Current & Long Term Assets	**$ 15,896,032**	**$ 14,480,574**	$ 12,873,241
CURRENT LIABILITIES	Accounts Payable	379,969	249,042	119,838
	Accrued Salaries Taxes, & Benefits	326,292	300,344	190,206
	Refundable Advances *(current portion)*	70,000	-	150,000
	Deferred Revenue *(current portion)*	75,837	72,057	72,057
	Notes Payable *(current portion)*	43,764	38,840	38,840
	Total Current Liabilities	**$ 895,862**	**$ 660,283**	$ 570,941
COMMITMENTS & CONTINGENCIES	Due to City of Seattle	88,335	-	-
	Accrued Loss Contingency	9,000,000	-	-
	Total Commitments & Contingencies	9,088,335	-	-
LONG TERM LIABILITIES	Accounts Payable	60,239	73,776	84,595
	Security Deposits	11,995	12,370	12,525
	Deferred Revenue	634,017	165,351	237,364
	Loan Guaranty	93,234	376,856	414,942
	Accrued Interest	547,677	509,273	475,813
	Notes Payable	6,221,232	6,296,163	6,296,163
	Total Current & Long Term Liabilites	**$ 8,464,256**	**$ 8,660,956**	$ 8,180,678
NET ASSETS	Unrestricted	5,446,764	3,853,291	3,624,062
	Noncontrolling Interest in Consolidated	(9,068,219)	356,157	545,820
	Total Unrestricted	**$ (3,621,455)**	**$ 4,209,448**	$ 4,169,882
	Temporarily Restricted	1,964,896	1,610,170	522,681
	Total Net Assets	**$ (1,656,559)**	**$ 5,918,618**	$ 4,692,563
	Total Liabilities & Assets	**$ 15,896,032**	**$ 14,480,574**	$ 12,873,241

STATEMENT OF **ACTIVITY**

Years ended June 30, 2021 and 2020.

	ASSET	2021	2020
Unrestricted Public Support	Government Grants	3,611,504	2,391,189
	Contributions	3,043,156	4,087,174
	Special Events	54,000	76,543
	In-kind Contributions & Income	814,845	451,852
	Total Unrestricted Public Support	**$ 7,523,505**	**$ 7,006,758**
Revenue	Rental Income, net	480,607	492,552
	Investment Income, net	16,749	364
	Fees from Services	-	-
	Forgiveness of debt	890,156	38,086
	Tenant Services & Other Income	22,095	39,113
	Total Revenue	**$ 1,409,607**	**$ 570,115**
Net Assets Released from Restrictions	Satisfaction of Purpose Restrictions	5,770,690	2,221,290
	Total Unrestricted Public Support Revenue, & Other Support	**$ 14,703,802**	**$ 9,778,163**
Expenses	Program	11,818,679	7,800,427
	Management & General	1,364,411	1,047,135
	Fundraising	351,615	901,035
	Total Expenses	**$ 13,534,705**	**$ 9,748,597**
	Increase (decrease) in Assets w/o Donor Restrictions	(1,169,097)	(39,566)
	Loss Contingency	(9,000,000)	-
	Total Nonoperating Revenue (expense)	(9,000,000)	-
	Increase (decrease) in net assets w/o Donor Restrictions	(7,830,903)	-
	Change in Net Assets w/o Donor Restrictions Attributable to Noncontrolling Interest	(424,376)	189,663
	Change in Consolidated Net Assets w/o Donor Restrictions Attributable to the Urban League and Affiliates	$ (8,255,279)	$ (229,229)

2021-2022 BOARD OF DIRECTORS

LEADERSHIP

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Executive Director, Uplift Northwest

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Director of Social Impact,
Bloodworks

Karinda Harris
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Senior Community Relations Manager,
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Treasurer
Retired, George Stewart, CPA

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Co-CEO & General Counsel,
Ben Bridge Jewelers

Nate Miles
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Vice President for Strategic Initiatives,
Eli Lilly

Rashelle Tanner
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Director of Integrity & Compliance Learning
Microsoft

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Young Professionals

Cindi Bright
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Global Diversity & Inclusion
Expert, Author

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Engagement, Bellevue SD

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Chief Programs Officer,
Equal Opportunity Schools

Kalila Griffin
Outreach Specialist, G3
and Associates

Dr. Sasha Rabkin
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Aaron Johnson
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United Parcel Service Northwest District

Shawnte Mitchell
Senior Vice President, General Counsel, &
Corporate Affairs Office, Aptevo Therapeutics

Kwesi "Oti" Peprah
Senior Contacts and Pricing Specialist,
Boeing

OUR **SPONSORS AND** PARNTERS

2021-2022

Presenting Sponsors

Amazon
Microsoft
Ben Bridge Jewelers

Champion Sponsors

Alaska Airlines
Arcora Foundation
JP Morgan Chase
Nestle Coffee
SRM Development
Schultz Family Foundation
Tacoma Urban League
US Bank

Advocates

Aetna
Byrd Barr Place
Coca Cola
Costco Wholesale
Delta Dental
Edelman
Evergreen Goodwill
Fred Hutchinson
Gates Foundation
Neighborcare Health
Northwest Kidney Center
One Roof Foundation
Pepsico
Providence Swedish
Puget Sound Energy
Seattle Mariners
Sound Transit
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Vulcan Real Estate

Partners

8th Generation
Chamber of Commerce
Chief Seattle Club
Community Roots
GGLO
Homesight
KEXP
Otak
Pacifica Law Group
Pagliacci Pizza
PEMCO Insurance
Port of Seattle
PNC
Retail Lockbox
Seattle Children's
Seattle Credit Union
Seattle Dept. of Early Learning
Seattle Foundation
Seattle Jobs Intitative
Seattle Seahawks
Tabor 100
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CONTACT **US**

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