Era of ESSENTIAL Service

22nd Annual Breakfast

Thursday, November 30, 2023

The Westin Seattle
1900 5th Avenue, Seattle, WA 98101

Doors Open: 7AM | Breakfast Served: 7:30AM | Program Start: 8AM
ABOUT

What does the Urban League do?

The Urban League of Metropolitan Seattle (ULMS) empowers those we serve by providing programming and services designed to support and encourage self-sufficiency in all aspects of life. Our five areas of focus include: advocacy & civic engagement, education, housing, public health, entrepreneurship, and workforce development.

Our Vision

Equity for all.

Our Team

90+ Staff Members  22 Board Members  283 Volunteers  122 Young Professionals

Main Office
105 14th Ave., Suite 200
Seattle, WA 98122

Resource Center
901 Rainier Avenue S.
Seattle, WA 98144

Learn More Here ➤ www.UrbanLeague.org/
## 22nd Annual Breakfast

### SPONSORSHIP OPPORTUNITIES

**Event Date:** Thurs, November 30th, 2023

<table>
<thead>
<tr>
<th></th>
<th>$100,000 TITLE (Breakfast Only)</th>
<th>$75,000 SIGNATURE (<strong>Both Events</strong>)</th>
<th>$20,000 CHAMPION (Breakfast Only)</th>
<th>$7,500 ADVOCATE (Breakfast Only)</th>
<th>$3,000 PARTNER (Breakfast Only)</th>
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<td><strong>Advanced Recognition</strong></td>
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<td>Event Website</td>
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<td>Media Recognition &amp; Digital Promo Materials</td>
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<td><strong>Day of Event Benefits</strong></td>
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<td>Event Table Guests</td>
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<tr>
<td>‘Thank You’ Gift for Table Guests</td>
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<td>7</td>
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<tr>
<td>Thank You Recognition - Event Live Screens</td>
<td>Logo</td>
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<td>Recognition on Event Table Materials</td>
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<td>Full Color Program Ad - Black Business Directory</td>
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<td>Verbal Recognition During Event</td>
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<td>Premium Seating During Event</td>
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<td>Speaking Opportunity</td>
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<td>Additional Table Guests <em>(Optional)</em></td>
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<td><strong>Post Event Benefits &amp; Recognition</strong></td>
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<td>ULMS ‘Sponsors’ Webpage Recognition <em>(1 year)</em></td>
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<td>VIP ‘Thank You’ Reception Invitation <em>(later date)</em></td>
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<td>Group Photo Inclusion w/ Special Guest <em>(same day)</em></td>
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### Double Your Visibility by Adding Sponsorship of the ULMS Summer Resource Fair!!

*(August 2023)*

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<th>$120,000 TITLE (Both Events)</th>
<th>$75,000 SIGNATURE (Both Events) INCLUDED</th>
<th>$25,000 CHAMPION (Both Events) $3,000 SAVINGS</th>
<th>$10,000 ADVOCATE (Both Events) $1,500 SAVINGS</th>
<th>$5,000 PARTNER (Both Events) $1,000 SAVINGS</th>
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### In Kind Sponsorship Opportunities

Partners and friends who are interested in providing an in-kind sponsorship for this event can send an email message directly to Maya Manus via mmanus@urbanleague.org.
FREQUENTLY ASKED EVENT SPONSORSHIP QUESTIONS

22nd Annual Breakfast

Thank you for your interest in supporting the transformational work of the Urban League of Metropolitan Seattle!

Here is a list of our most frequently asked questions regarding sponsorship opportunities for our Annual Breakfast. If you have any additional questions, please feel free to contact our Event Planning Team via the email annualbreakfast@urbanleague.org.

1. I am interested in becoming an event sponsor. What’s next?

Woo hoo! The first step is to select a sponsorship level and complete the Sponsorship Opportunity Form (SOF) included in this packet. The SOF can be filled out and submitted digitally or mailed to our office. Once the form is submitted, you will receive an email from our event planning team with additional next steps for your indicated sponsorship level.

2. How do I designate who my table guests will be?

Each sponsorship level comes with a set amount of seats per table. Once you know who you’d like to be seated with you, simply forward the names of your guests to Tiersha Cutler via tcutler@urbanleague.org! You may make changes to your guest list up until 11/24. If you end up with extra seats, you always have the option to donate the remaining seats back to the Urban League to use for a community member, volunteer or student program participant.

3. How should I submit/create the requested digital assets?

Requested sponsorship materials (ex: logos, program ads) can be submitted as full color, high resolution .PDFs or .JPG images. Program book ads will need to be 5.5x8 in dimension. Video ads can be coordinated by our event planning team to assist with recording if needed! All sponsorship assets/digital materials can be emailed to Ashley Pugh via apugh@urbanleague.org.

4. How should I pay for my sponsorship?

You can indicate your preferred method of payment on the SOF. For credit/debit cards, we will send you a link to make a digital payment once your SOF has been received. If you’d prefer to be invoiced, a member of the ULMS accounting team will send an invoice to you. Checks can be dropped off or mailed to our main office: 105 14th Avenue, Suite 200, Seattle, WA.
Cherished Friends,

For decades, the Urban League of Metropolitan Seattle has been on the frontlines as first responders in times of community crisis and uncertainty by providing essential services to those most vulnerable. Since the start of the COVID-19 pandemic, our team has worked every day alongside our partners and with the support of friends like you to ensure that families stayed in their homes, 1000s received vaccines and access to medical resources, and those most in need felt seen, heard, and supported during this unprecedented time.

Fast forward three years and while progress has been made, we find ourselves still navigating to a space of normalcy and economic security within our community. And as we continue toward our shared vision of equity for all, we cannot fail to acknowledge those who has truly been essential to the fabric of our society and responsible for providing the strength, guidance, and tenacity to move us forward in this fight – Black women.

While we will be highlighting the groundbreaking work and achievements our team and ULMS partners have made together over the last year, the 22nd Annual Breakfast will also serve as an opportunity to celebrate and uplift the Black women in our community who have fearlessly and unapologetically stood in the face of adversity to ensure Black lives in this community continue to matter - in every capacity imagined.

Whether you’ve been on this journey with us for a while or are thinking about joining us to continue to empower the work that we do, I thank you. Your support – no matter how big or small - is essential for the opportunities that lie ahead, for the mental, physical, and emotional well-being of the families who need you, and for the safety and prosperity of the community we all call home.

Thank you for considering a donation. Your support helps build our Movement. We hope to see you this winter celebrating our work together.

Yours in the Movement,

Maya A. Manus
Chief Impact Officer