Urban League of Metropolitan Seattle

2017 Annual Report
ABOUT THE LEAGUE

The Urban League of Metropolitan Seattle (ULMS/The League) is one of the oldest civil rights organization in the State of Washington that focuses on closing the equity gap for African American and under-represented communities. ULMS is a charitable organization that has been operating in the Puget Sound Region since 1930. The League’s mission is to empower the lives African Americans and under-served communities and enabling them to thrive by securing educational and economic opportunities. ULMS implements its mission through advocacy, direct programming, communication, and coalition building.

The League serves as the liaison between the business community, city, county government, and other community organizations that share its concern for the welfare of the disadvantaged residents of the Puget Sound area. ULMS places emphasis on collaborating with strategic partners to identify innovative solutions to the most persistent issues and challenges facing its constituents.

The key focus areas of the League include the following Centers of Excellence:

- Advocacy & Volunteerism
- Jobs Apprenticeships & Workforce Development
- Financial Empowerment & Housing
- Education & Youth Development
- Community & Family Health

FIND ADDITIONAL INFORMATION AVAILABLE ONLINE ABOUT OUR PROGRAMS AND SERVICES
WWW.URBANLEAGUE.ORG
Greetings Community Stakeholder & Partner,

It is with great pleasure that I present to you our 2017 Annual Report. After 12 years in the National Urban League Movement and 3 years of that invested in the success of the Urban League of Metropolitan Seattle, it is truly exciting to witness the amount of growth we have had year over year as an affiliate of the National Movement. For me, that means that we are doing the right things for our community and those we serve. It also means that you, our valued stakeholders, trust us with your investments and resources to allow us to do this work. For that, we thank you!

As we close the book on 2017 and operate in this 89th year of service to the Seattle community, we are excited about the next chapter of the Movement in Seattle. As they say, to whom much is given, much is required. We are prepared, but we certainly can’t do this alone. EMPOWERING COMMUNITIES & CHANGING LIVES is a TEAM effort! Let us celebrate where we have been while preparing for a dynamic future! Thank you for continuing this journey with us.

Yours in the Movement,
Programs & Services
Workforce Development & Training

Career Bridge

Career Bridge is a collaborative effort between the City of Seattle, community partners, and the Urban League to create a more aligned strategy between work training investments, social service supports and community networks. People with multiple barriers to employment, including but not limited to, a criminal history are provided with education, civic engagement, housing, and access to financial services. Career Bridge has successfully addressed these barriers and increased economic stability and access to employment for men and women throughout our region.

Priority Hire

The Urban League of Metropolitan Seattle has expanded our workforce development programs by partnering with the City of Seattle and other community organizations to supports construction jobs and meaningful employment for those in our community through programs that prepare and train workers for careers with family-sustaining wages. In early 2015, the Seattle City Council adopted a new City law, proposed by Mayor Ed Murray, to create construction career opportunities for those in our community.
Education & Youth Development

Summer University
Together with Google, Seattle Central College, the City of Seattle and other partners the Urban League of Metropolitan Seattle relaunched our successful Summer University targeting at-risk high school students of color in Seattle/King County in 2016. The 6-week program provided academic enrichment and skill-building through a STEAM curriculum and be located on the campus of Seattle Central.

Project Ready
A Signature Program of the National Urban League – is a set of evidence-based standards plus practical tools specially designed for and unique to the UL movement, for the purpose of getting African American and other urban youth ready for college, work and life. Here in Seattle, we partner with United Way to help 11th & 12th grade students at TAF Academy and Cleveland High School make academic progress, benefit from cultural enrichment opportunities and develop important skills, attitudes and aptitudes that will aid in their transition from high school and position them for post-secondary success. Participants receive academic, social and cultural supports and opportunities designed to develop “readiness”: having the information and perspective necessary for success without needing remediation in college or career.

GRAND
The Urban League of Metropolitan Seattle (ULMS) seeks to create a Movement focused on leveling the playing field for African American girls. “Gifted, Regal, Achieving, Nurturing, Dreams” (aka “GRAND”) initiative will create a lasting blueprint for their future. GRAND will encourage and develop the dreams of young African American women, and other women of color, age 14-18. ULMS and our partner school, Cleveland High School, will provide the framework to actualize those dreams through the performance of specific tasks that develop a “can do” attitude throughout the academic school year.

GROOM
“Gifted Regardless of Oppressive Methods” (GROOM) was launched in partnership with King County’s Best Start for Kids in February 2018. Facilitated under the Credible Messenger movement that has emerged based on a core belief that communities have within them transformative resources to lift up justice-involved people in a comprehensive and positive way. It works impacts young people age 12-24 from the inside out: justice involved/at-risk young people who have a higher risk of re-offending are matched with specially trained adults with relevant life experiences (often previously incarcerated, Returned Citizens) called Credible Messengers, who share their background.
Safe habitable and affordable housing is a basic need. The Urban League of Metropolitan Seattle (ULMS) Housing Department provides direct service programs and resources to individuals and families who seek knowledge, understanding and access to pertinent financial education that result in maintaining and obtaining generational wealth. The Housing Department holds a HUD certification as has since 1979. All counselors are fully trained and hold certification from Neighborworks and HUD.

ULMS Housing department takes pride in supporting Economic Growth and Empowerment in communities by providing and assisting low to moderate individuals and families in Financial Education and Training. Our Financial management education services also include the following components and resources that are necessary for clients to correct and or improve their financial issues and gain financial stability.

- Foreclosure Prevention and Intervention
- Washington State Mediation
- Financial Literacy Sessions
- Credit and Budgeting
- Home Equity Conversion Mortgages (HECM)
- Expunging and Sealing of Criminal Records Education
- Tenant Rental Rights and Responsibilities
- Transitional Housing
- Homeownership Education
- Down payment Assistance

Streets 2 Home
Whether a result of domestic violence, medical challenges, job loss or something else, when someone becomes homeless it is a true personal crisis. When you’re in crisis mode, it’s often difficult to see your way out. With the support of United Way, we are able to support individuals and families by providing temporary housing, moving assistance, or remove other barriers so that they are able to focus on stabilizing, rebuilding, or getting through their period of hard times.

Street Team
Our team of outreach professionals work in collaboration with the City of Seattle and other partners to ensure that Seattle residents that experience homelessness are treated with respect, valued, and supported through their journey out of homelessness into safe affordable housing. Our goal at ULMS is that homelessness is short, one time, and individuals are treated with care.

Harder House & Transitional Housing
ULMS has an independent living transitional house in North Seattle for 7 young men age 18-24 to support their transition out of the foster system or homelessness. They are provided coaching and support on their road to self-sufficiency and are able to live at Harder House for up to 2 years.
Our Advocates & Volunteers

Young Professionals

The Urban League of Metropolitan Seattle Young Professionals is an auxiliary group of the Urban League of Metropolitan Seattle which is comprised of working professionals between the ages of 21 and 40. Our members display a commitment to corporate, social, and community contributions to enhance the African-American business climate within the Puget Sound region. We regularly volunteer in our community, but first and foremost support programs of the affiliate through donating our time, talent, and treasure. The “YPs” are linked to over 60 chapters of the National Urban League Young Professional movement that supports the National Urban League’s agenda of Education and Youth Development, Economic Empowerment, Health and Quality of Life Empowerment, Civic Engagement and Leadership Training. Our YP chapter was awarded the Western Region Chapter of Excellence in 2014, 2015, and 2016 for their dedication to ULMS. In addition, Kristin Leek was awarded the Western Region member of the year for her tireless dedication to the support of the organization and the affiliate.

We plan on continuing our legacy through focused service and development. We encourage any civic-minded young professional to get engaged through membership and involvement today! For more information on how to get involved email president@sulyp.org.

The Guild

The Urban League of Metropolitan Seattle Guild is a member of the National Council of Urban League Guilds. The National Council of Urban League Guilds is comprised of volunteer auxiliaries of the National Urban League. Started in 1942 in New York City, the National Council of Guilds is divided into 85 chapters across four regions. Guild members contribute thousands of volunteer hours annually and play a pivotal role in connecting the Urban League to the community.

“The Guild” is an auxiliary of the Urban League of Metropolitan Seattle. Guild members donate their time to deliver services that extend public understanding and support of the Urban League and its programs. Their goal is to promote leadership training, development, and volunteer participation in the areas of community service, fundraising and advocacy. Guild members are committed to improving the quality of life in our region. Members are diverse in age and gender but are joined together in their commitment for service to the affiliate, self-empowerment and development.
# Statement of Financial Position

**Fiscal Year End June 30, 2017**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2017</th>
<th>2016</th>
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</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
<td></td>
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<tr>
<td>Cash and cash equivalents</td>
<td>264,066</td>
<td>$ 73,507</td>
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<td>Investments</td>
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<td>Accounts receivable</td>
<td>610,978</td>
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<td>Prepaid expenses and other assets</td>
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<td><strong>Total current assets</strong></td>
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<td>Restricted Cash</td>
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<td>Notes Receivable</td>
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<td>Deferred Loan Costs net</td>
<td>-</td>
<td>-54,547</td>
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<tr>
<td>Property and Equipment, net</td>
<td>12,224,635</td>
<td>12,843,798</td>
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<tr>
<td><strong>Total assets</strong></td>
<td>$ 13,801,561</td>
<td>$ 14,010,984</td>
</tr>
</tbody>
</table>

| LIABILITIES AND NET ASSETS |              |              |
| **Current Liabilities** |              |              |
| Accounts payable | 169,307      | $ 172,804    |
| Accrued salaries, taxes and benefits | 105,295      | 80,773       |
| Line of Credit | -            | 20,020       |
| Deferred revenue-current portion | 72,057       | 72,057       |
| Notes payable-current portion | 34,841       | 35,091       |
| **Total current Liabilities** | 381,500      | 380,745      |
| Accounts Payable, less current portion | 91,827       | 131,329      |
| Security Deposits | 11,490       | 10,050       |
| Deferred Revenue, less current portion | 381,493      | 453,558      |
| Loan Guaranty | 436,455      | 446,756      |
| Accrued Interest | 393,251      |              |
| Notes Payable, less current portion | 6,365,859    | 6,802,211    |
| **Total liabilities** | 8,061,875    | 8,224,649    |
| **Net Assets** |              |              |
| Unrestricted | 4,181,829    | 4,311,806    |
| Noncontrolling interest in consolidated subsidiaries | 900,600      | 1,104,369    |
| **Total unrestricted net assets** | 5,082,429    | 5,416,175    |
| Temporarily restricted | 657,257      | 370,160      |
| **Total net assets** | $ 5,739,686  | $ 5,786,335  |
| **Total liabilities and net assets** | $ 13,801,561 | $ 14,010,984 |
Team ULMS

Support Services
Michelle Merriweather  President & CEO
Marc Taylor  Controller
Mansour Camara  Grants Manager
Michael Lu  Budget Manager
Sandra Roddy  Executive Assistant
Maya Manus  Community Resource Coordinator/Policy
Laurenne Sayles  Fund Development Coordinator
Deja Washington  Receptionist
Nirae Petty  Receptionist

Education
Jerry Petty  Education & Youth Services Director
Willard Jimerson  GROOM Program Manager
Layelah Wilson  Project READY/GRAND

Housing
Linda Taylor  Housing & Financial Empowerment Director
Murray Jacobs  Harder House Resident Manager
Elvira Hernandez  Housing Counselor
Angela Williams  Housing Counselor
Natalie Lockhart  Housing Counselor
Mack Murray  Mediation Counselor
Qiana Tyeskey  Street Team Outreach
Israel Espinoza  Street Team Outreach

Workforce Development
Augustine Cita  Workforce Development Director
Orlando Ames  Lead Participant Navigator
Giovanni Sayles  Career Bridge Liaison
Edward Howard  LEAP 2 Win Program Manager
Kris Larsen  Priority Hire Program Manager
Rita Lawrence  Participant Navigator
Dieonte Petty  Job Developer Supervisor
Trina Kennedy  Participant Navigator
Da’ Mony  Job Developer
Felisa Bryant  Job Developer
Travon Hubbard  Participant Navigator
Stella Wayman  Priority Hire Navigator
Sella Mafi  Priority Hire Outreach Coordinator
Robert Chapman  Priority Hire Outreach Coordinator
Board of Directors

Leesa Manion, Board Chair
Chief of Staff,
King County Prosecuting Attorney

Rashelle Tanner, Vice Chair
Attorney, Microsoft

Keely Brown, Secretary
Water Resources Planner and Program Manager, U.S. Army Corps of Engineers

George Stewart, Treasurer
Owner, George Stewart, CPA

Robert M. Williams, Immediate Past Board Chair
Vice President, CRA Loan & Investment Manager, Union Bank

Walle Ralkowski, Emeritus Chair
Retired Construction Executive

Michael Allen
General Counsel, Nordstrom

Jon Bridge
Co-CEO and General Counsel, Ben Bridge Jewelers

Cindi Bright
President, The Bright Group

Kia C. Franklin,
Partnership Director,
Equal Opportunity Schools

Adrienne Hairston
Urban League of Metropolitan Seattle Young Professionals President
Starbucks

Ray Ishii
Principal and CPA, Ishii and Associates

Aaron Johnson
Director of Maintenance & Engineering, UPS Northwest District

Kalila Griffin
Student Success Liaison,
Communities in Schools

Shawn McWashington
Senior Vice President, Business Development
HomeStreet Bank

Nate Miles
Vice President for Strategic Initiatives,
Eli Lilly and Company

Gina Hall
Development Director,
Seattle Goodwill Industries

Brandon Harrell
Legal Counsel, Seattle Seahawks

Diem Ly
Manager for External Affairs & Community Investment, Comcast

Kwesi “Oti” Peprah
Senior Contracts and Pricing Specialist, Boeing

Sasha Rabkin
Chief Programs Officer
Equal Opportunity Schools

Kendra Smith
Urban League of Metropolitan Seattle Guild President
Boeing

Marc Walters
Assistant General Counsel, Microsoft
Thank you

We could not do this work without our sponsors, supporters, members, and friends!
Thank you for your continued support!

*Individual contributions, partnerships, foundation grants, and corporate sponsorships
of $500 and above as of June 30, 2017

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Boeing Employee Match Leesa Manion Union Bank Foundation
Jon & Bobbie Bridge Microsoft United Way King County
Charles Bicknell National Urban League UPS Foundation
Charlotte Martin Foundation Northwest Area Foundation Walle Ralkowski
City of Seattle Peter Dane Wells Fargo
Coca Cola Robert Saka Women’s Funding Alliance
Comcast

Vulcan